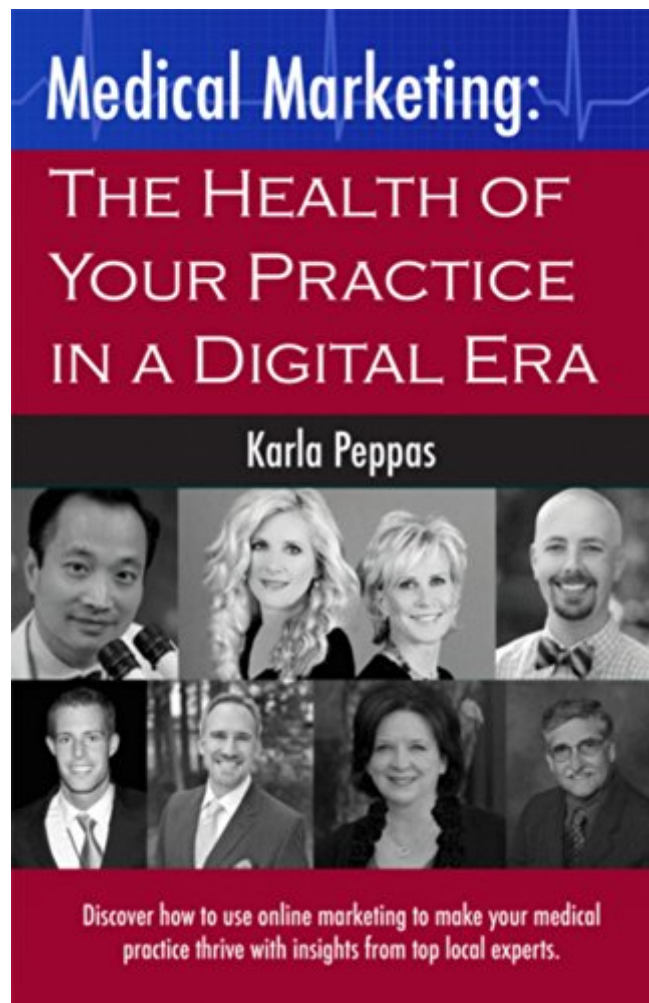




The book was found

# Medical Marketing: The Health Of Your Practice In A Digital Era



## Synopsis

80% of U.S. Adults search for health information online. Learn from top Middle Tennessee doctors who have been in your shoes and hear their feedback on just how powerful the Internet can be. Sprinkled through each chapter you'll find additional tips from Karla Peppas, medical marketing expert at Fresh Collaboration, to help you be a success using digital media.

## Book Information

File Size: 2210 KB

Print Length: 86 pages

Simultaneous Device Usage: Unlimited

Publisher: Karla Peppas (May 31, 2014)

Publication Date: May 31, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00KPEE77S

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,018,895 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #91

inÂ Books > Medical Books > Dentistry > Dental Office Practice #1686 inÂ Kindle Store > Kindle eBooks > Medical eBooks > Administration & Policy #8803 inÂ Books > Medical Books > Administration & Medicine Economics

## Customer Reviews

I have been in practice since 2002 when I started America's Family Doctors & Walk-In Clinics also in Middle TN. I enjoy watching the growth of the many Doctors in this book that Karla has helped. Seeing is believing.

[Download to continue reading...](#)

Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide

to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Medical Marketing: The Health of Your Practice in a Digital Era Strategic Digital Marketing: Top Digital Experts Share the Formula for Tangible Returns on Your Marketing Investment (Marketing/Sales/Adv & Promo) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Medical Terminology: Medical Terminology Made Easy: Breakdown the Language of Medicine and Quickly Build Your Medical Vocabulary (Medical Terminology, Nursing School, Medical Books) The Patient's Medical Journal: Record Your Personal Medical History, Your Family Medical History, Your Medical Visits & Treatment Plans Medical Terminology: Medical Terminology Easy Guide for Beginners (Medical Terminology, Anatomy and Physiology, Nursing School, Medical Books, Medical School, Physiology, Physiology) Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications How to Get New Dental Patients with the Power of the Web - Including the Exact Marketing Secrets One Practice Used to Reach \$5,000,000 in its First ... Internet Marketing for Your Dental Practice Record Label Marketing: How Music Companies Brand and Market Artists in the Digital Era Marketing Campaign Development: What Marketing Executives Need to Know About Architecting Global Integrated Marketing Campaigns BASIC MARKETING: A Marketing Strategy Planning Approach (Irwin Marketing) Instagram Marketing: A Picture Perfect Way to Strike It Rich! (Facebook Marketing, Youtube Marketing 2) No B.S. Direct Marketing: The Ultimate No Holds Barred Kick Butt Take No Prisoners Direct Marketing for Non-Direct Marketing Businesses Network Marketing For Introverts: Guide To Success For The Shy Network Marketer (network marketing, multi level marketing, mlm, direct sales)

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help